

# LET'S GET CREATIVE PHOTO ADVENTURE MAUI

## A TAPP & HOST & HUFFORD DIGITAL WORKSHOP EVENT

Let's Get Creative  
Sweet Light  
It's All About Style  
Taking it to the Streets  
Input Processing & Selling  
Digital Printing

A 5 day workshop featuring three of the digital imaging world's most accomplished photographers. Eddie Tapp, a Canon Explorer of Light, Photoshop Hall of Famer with award-winning Judy Host, California's premiere portrait photographer and Digital Print Master Randy Hufford have teamed up to offer this incredible learning & experience. You will receive professional, intensive and personalized instruction—learning how to see, use and record light, processing and finishing your images; identifying and developing a personal style; how to work creatively, and how to blend this all into an efficient, customized workflow. You then will print and finish on canvas a piece of fine art from one of your images. Don't miss this priceless, unusual opportunity to work with and get to know these successful professionals.

# LIGHT & PROCESS

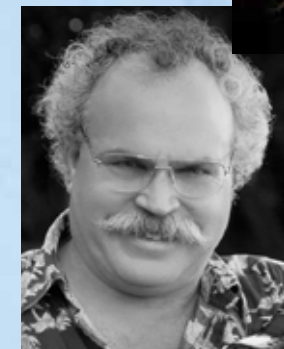
April 19 ~ 23, 2010 on Maui



Eddie Tapp



Judy Host



Randy Hufford

### WHO

Eddie Tapp, Judy Host,  
Randy Hufford & You!

### WHAT

Let's Get Creative  
3-day  
digital Photography workshop  
2-day Digital Printing

### WHEN

April 19 – 23, 2010

### WHERE

The Institute of Visual Arts  
Maui, Hawaii

### WHY

Five Jam-Packed Days  
of Hands-On Instruction in a  
Paradise atmosphere

### WOW! HOW?

Register by calling:  
Institute of Visual Arts Maui  
808-878-4154 and  
make your reservations NOW.

# THE WORKSHOP

## LET'S GET CREATIVE

In Photoshop, that is! Eddie will share his professional imaging and workflow techniques—he's one of the industry's leading experts, and will teach you a series of specialized image enhancement techniques you can implement immediately into your workflow, changing the way you work and saving you valuable time.

## SWEET LIGHT

Learn how to control and master natural lighting to create beautiful and dynamic portraits. Judy Host will share her expertise and tips of how to "see the light," the best natural light with emphasis on understanding light quality. Students will work with models and each other to generate exciting portraits.

## IT'S ALL ABOUT STYLE

Learn how to identify your own personal style in lighting, composition, and put it to use.

## TAKING IT TO THE STREETS

Learn how to get the best image quality from your lab, plus we'll finish and print a master project along with a slide show and critique outlining each student's progress, their challenges, and personalized objective for the future.

## INPUT PROCESSING & SELLING

Learn how to quickly and efficiently edit your sessions, choosing the "winners" and preparing a stunning slide show of your images for clients. You will learn insider tips on how to easily edit your images, creating total and color corrections using Adobe Lightroom and Photoshop. Then a special treat—you'll learn professional secrets on how to sell your work



## EMAIL-IT • FAX-IT • SEND-IT • CALL-IT IN

Please Sign me up for the The Eddie Tapp & Judy Host & Randy Hufford 5 Day Workshop with Printing Workshop to be conducted at the Institute of Visual Arts in Maui, Hawaii

Monday Thru Friday, April 19-23, 2010, 10 am to 5 pm (times subject to change)

vox: 808-878-4154 • fax: 866-335-2146 • email: randy@ivamaui.com

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

**PRICE 5 DAYS .... \$1195**

**PRICE 3 DAYS..... \$695**

**PRICE 2 DAYS .... \$595**

**TOTAL .....** \_\_\_\_\_

Payment Method

Visa  MC  Amex  Check  Cash

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

EddieTapp.com - JudyHost.com - IVAMaui.com